

Blue Jay Advertisement Rates

*Are you an eNGO? Receive 10% off of your ad

*Book the same ad for all four quarterly issues and receive 15% off the total price

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| 1/12 page (2.3 x 2.3 inches) | \$45 |
| 1/6 page (4.9 x 7.5 inches horizontal) | \$65 |
| 1/6 page (2.3 x 4.9 inches vertical) | \$65 |
| 1/3 page (4.9 x 4.9 inches square) | \$115 |
| 1/3 page (2.3 x 10 inches vertical) | \$115 |
| 1/2 page (7.5 x 4.9 inches horizontal or vertical) | \$175 |
| 2/3 page (4.9 x 10 inches vertical) | \$200 |
| Full page | \$300 |

Material Requirements:

- Digital files only
- Use postscript fonts only (not Truetype)
- All ads run in black and white
- Please label your ad file with your/organization's name and the issue it is intended for (eg. name_spring_2016).
- Send all screen and printer fonts including embedded eps file fonts and all support files (high res eps/tif files)
- Total file size must not exceed 6MB
- Please email your ad to ebouvier@naturesask.ca

Submission deadlines:

- March 15
- June 15
- September 15
- December 15